



For immediate release – September 1, 2023

IBC 2023

(September 15 to 18, 2023)

New Angénieux multi-format EZ zoom lens Booth n° 12F30

Angénieux is pleased to announce the introduction of the new EZ 3 lens in collaboration with its long-time partners Band Pro Film & Digital, Inc and Jepsen Consumer Products Co Ltd. Third of a series of successful multi-format lenses introduced at IBC 2016, the new EZ3 lens will increase the possibilities of cinematographers looking for the best value for money to treat their Full Frame or S35 camera, thanks to its longer range and specifications.

“Your dream lens is within reach” says Angénieux to present the **new EZ3** lens to its **EZ** fan community worldwide. After the so-called **Standard 30-90 (S35)/45-135 (FF) EZ1** lens and the **Wide Angle 15-40 (S35)/22-60 (FF) EZ2** lens, which have literally flooded the worldwide market over the past years, the **new 45-165mm T2.3/T3 (S35) or 68-250 T3.5/T4.5 (FF) EZ3** is a **Tele-lens** addition to the **versatile, future proof EZ series**. Originally designed for independent filmmakers and productions (short films, documentaries, music videos, corporate) **Angénieux EZ zooms** have enjoyed success with cine rental houses and professional cinematographers too.

Using Angénieux’s **IRO (Interchangeable Rear Optics) Technology**, the EZ series features dedicated rear optical groups customized for both **S35 and Full Frame sensors**, and provide interchangeable **PL, RF, EF & E mount** compatibility on demand. Their S35/FF modularity and flexibility makes them the preferred lens choice of all levels of filmmaking.



IRO Interchangeable
Rear
Optics
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Surprisingly, despite its longer focal length, the new **45-165mm T2.3/T3 (S35) or 68-250 T3.5/T4.5 (FF) EZ3** lens remains **compact** and **affordable**, which is a real plus of the EZ Series. In terms of aperture, like the **EZ1** and **EZ2**, the lens shows a **fast aperture**. Ramping, which is common for this category of lenses, is also well managed with a **constant T stop across the entire zoom range when iris is set to T3 (S35) or T4.5 (FF)**. The optical quality and the mechanics are the EZ series one associated with the same cinematic look, which is so much appreciated by EZ users.

Importantly, the new EZ3 lens includes improvements such as a **new quick IRO mechanism** (user configurable) and a **dual focus scale ring (feet/meters)**. On the EZ3 lens, the change from S35 to FF is much faster than on EZ1 and 2 and can be done in **only 5 minutes**, thanks to a very ingenious new design. Same for the focus scale, it is extremely quick to swap from meters to feet and vice versa. Last but not least, the lens is also compatible with the accessories of the EZ series.



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No doubt, the new EZ3 lens will find its public among EZ fans who have been looking forward to it. They now have a complete set of **3 EZ multi-format lenses** at their disposal, which totally expands their shooting possibilities and makes the series a **sure value** on a market where new cameras are launched regularly.

The lens will be officially launched for the first time in Europe at **IBC2023** on the Angénieux stand, next to the EZ1 and 2 and the rest of the **Full Frame range of lenses by Angénieux** including the unique **Optimo Ultra 12X**, the customizable **Optimo Prime Series** with **IOP** and the new lightweight **Optimo Ultra compact** zooms.



About Angénieux

Angénieux is world-renowned for its camera lenses. Awarded four times in Hollywood by the Academy of Motion Picture Arts and sciences in 1964, 1989 and 2009, and by the Society of Camera Operators in 2012, as well as in 2014 by the British Society of Cinematographers in London, Angénieux lenses are a benchmark for image professionals. They are used worldwide for cinema, TV dramas, music videos or commercials.

The history of the brand started in 1935, more than 88 years ago, with the creation of the Pierre Angénieux Company. Since 1993, Angénieux has become a Thales Group brand.

Cinema enthusiast and genius inventor, Pierre Angénieux laid the foundations of the modern zoom lenses and ensured the continued success of his company, which experienced an incredible destiny. Pierre Angénieux was not only interested in cinema: he also turned to photography, television, optronics, and medicine. Angénieux lenses went all the way to the moon! Chosen by NASA in the 1960's, they have participated in different missions of the prestigious American organization. They were aboard Apollo 11 and participated in the extraordinary success of the mission that, 54 years ago, showed the images of man's first step on the Moon.

Published in 2019 the book "**Angénieux and Cinema: From Light to Image**" (Silvana Editoriale) retraces through 270 pages widely illustrated, the incredible adventure of the Angénieux brand up to its most current challenges. The book is available in English and French on the Angénieux website.

Today, Angénieux is one of the leading companies for high-end cinema lenses and is considered worldwide as an exceptional and a key brand for cinematographers.

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LinkedIn

<https://www.linkedin.com/showcase/thales-angenieux/?viewAsMember=true>

YouTube

<https://www.youtube.com/channel/UCTw0VqP8HUvTcYfsi7WsSBQ>

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