"Digital cameras, creative workflows. Problems with invisible reasons, solutions with visible results"

November Tuesday 19th - 5.30 pm - Seminar room - Opera Nova

This panel will be hosted at Camerimage by Sony Digital Motion Picture Centre in Europe with the support of Kazik Suwala (Camerimage), Ainara Porron (Sony Europe) & Irena Gruca (FilmPRO).

TOPICS

Right now, in the digital era, filmmakers have a rich and ever expanding palette of new tools to enhance their cinematographic intentions and achieve their artistic goals. Manufacturers, producers, cinematographers, rental houses and postproduction facilities have discovered different intelligent methods to deal with what often ends up as challenging phases in the new processes of digital workflows.

De-Bayer, Color pipeline, Image monitoring & look previews will be the main topics covered by this panel. These subjects will be investigated from the creative and technical angles. We’ll explore how they affect our work to achieve the intentions, expectations and requirements of Cinematographers, Colorists, Directors, Producers, Independent Filmmakers, VFX, and Postproduction departments.

There can be a lack of communication between the departments and things may get “lost in translation”. We suffer from “information overload” due to the overwhelming amount of knowledge all professionals must acquire (new equipment and new processes) and apply to the practical realities of work commitments and time constraints.

The panel will deal with the challenges and discoveries of each phase and the varied strategies developed to helping guide us through the digital cinematography road map with simplicity, efficiency, and clear understanding to create images with greater emotional dimension.

ORGANIZERS

Roberto Schaefer, ASC, AIC  Cinematographer  USA
Philippe Ros, AFC  Cinematographer, Digital Imaging Supervisor  FRANCE
Madelyn Most,  Camerawoman and writer about cinematography  UK

PARTICIPANTS

Henning Rädlein  Head of Digital Workflow Solutions  ARRI  GERMANY
Tom Crocker  Sony Product Specialist  SONY EUROPE  NORWAY
Denis Lenoir, AFC, ASC  Cinematographer  USA
Szimon Lenkowski, PSC  Cinematographer, IMAGO Technical Committee  POLAND
Tommaso Vergallo  Digital Managing Director  DIGIMAGE Digital Film Lab  FRANCE
Filp Kovcin  Director / Editor / Postprod. supervisor - FILMPRO magazine - EBH rental  POLAND
Mike Owen  Professional Image Marketing Manager  CANON EUROPE  UK
Dana Ross  Director of Creative Relations  TECHNICOLOR  USA
Stephen Lighthill, ASC  Cinematographer, Member of the ASC Technical Committee  USA
Patrick Leplat  Chief Operating Officer & Marketing manager  PANAVISION  FRANCE
Frederic Goodich, ASC  Cinematographer / Chair, International Committee / Secretary ASC  USA
Jay Patel  DIT  UK